

## SMF Pass the Phone: An Activity Idea for Families

### Before You Start:

1. Find one family member who has an iPhone. OR SMARTPHONE?
2. Show that person the directions below and ask him or her if s/he would be willing to lead this activity.

### Directions for Pass the Phone Activity:

1. The leader should sign up on our website ([www.SavingMemoriesForever.com](http://www.SavingMemoriesForever.com)). As part of doing this, the leader should add entire family as **one Story Teller** under their account. Example: Baker Family. The game leader should become at least somewhat familiar with the website, especially the My Memories page.
2. The game leader should download our free iPhone App (Saving Memories Forever) from the iTunes Store and play around with the App so s/he is familiar with how to operate it. We suggest that the leader records, uploads, and manages a few stories of his/her own for practice.

### How to Play Pass the Phone:

1. Leader selects someone in group to tell a story.
2. Leader then tells selected person what phase of life the question will fall in (childhood, teenage years , favorite joke etc.) **Use the listed categories.**
3. Leader then asks selected person one of the listed questions.
4. Leader records response. The total “story” should be focused and not last more than 5 minutes. Note: It is very important that the speaker states his or her name and any identifying information like nickname or where they live.
5. Leader then uploads that story and asks person s/he selected to pick another person to record.
6. Follow the same process by first selecting person to be interviewed, then phase of life, then a specific question. The person who is being interviewed should always start his/her response by stating his/her name and other by providing other identifying information.

**Note:** Be creative. If your family wants to play the game differently, that’s fine. For example, some families might want to select names out of a hat. Or have someone else in the group pick next person to be recorded.

### When to Stop:

1. This game can go on a long time. So if there are more than 6 people, it might be best to divide people into smaller groups (each headed by a person with an iPhone). You can also continue this activity on another day.

### After the Game:

1. After everyone in the group has recorded a response, the leader should go to the SavingMemoriesForever.com website and tag stories by the person's name and other information that helps identify the story.
2. The leader should also make sure that s/he has everyone's e-mail addresses so everyone who participated can have access to the recordings.
3. The game leader can also share the recordings with other family members by adding their e-mail addresses.

#### Other Options:

You can run this either as a free user or as a premium member. The premium membership (\$3.99/month) offers other benefits such as unlimited number of story tellers, the ability to add 20 photographs per story, and the ability to search by tags. As a premium member, you also are allowed a free zipfile download. Unfortunately, free users can only add a picture of the story teller and cannot search by tags. A copy of the recorded stories in zipfile format is available for \$12.

Please see our website for additional details.

While Pass the Phone is a fun and informative game, Saving Memories Forever is ideally set up for individual stories. We hope that you enjoy the activity and get a sense of what our website is all about.

*For all publications, there will be 4 photographs available that show this game in progress. These photos will show:*

1. People in circle with iPhone obvious. Photo will highlight 3 OR 4 children with mother who has iPhone. Youngest child 6-7 years old.
2. Close up of iPhone App screen showing category and choice of questions (or maybe take picture from website so we can show bigger picture)
3. Close-up of SMF website page on My Memories screen showing sharing
4. 1 child talking into iPhone with others ready to grab iPhone and be next to record.

POSTCARD/FLYER/AD

This could be a direct mail piece or a display ad

## Planning Your Next Family Reunion?

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Here's an Activity idea: **Pass the Phone**

Picture of mother with children grabbing for iPhone. Youngest kid 6-7 years old.  
Same picture as above.

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**Activity:** Listen to and record relatives as they tell one quick story. Then Pass the Phone. Share stories with other family members.

**Equipment Needed:** Your SmartPhone with free downloaded iPhone App (Saving Memories Forever)

**How to Play:** See Rules of Game "Pass the Phone" on our website

**Cost:** Free\*

SMF logo

Tag line

**[www.SavingMemoriesForever.com](http://www.SavingMemoriesForever.com)**

\*Reflects introductory offer on pricing. Effective thru \_\_\_\_